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Cisco Solutions for Safeguarding Customer Networks and Services

An Internet Content Provider Success Story

Fast-growing Internet businesses cannot afford network failures or security breaches. This is especially true for Synacor, a leading technology company that advances the delivery of meaningful content and technology solutions for multiple system operators, telecommunication companies and ISPs around the globe.

With Synacor's business built around Internet products and services, network security is essential. They must meet strict service uptime agreements and cannot afford to have back-office assets or production networks disabled by an attack.

The Cisco Solution

Through a phased rollout, Synacor deployed a Cisco routing, switching, unified communications and wireless solution, as well as comprehensive Cisco network defenses. To protect their internal assets and upgrade production networks, Synacor deployed Cisco ASA 5500 Adaptive Security Appliances at the network

edge. Cisco ASA appliances combine firewall, IPS services and VPN connectivity in a single, manageable platform, eliminating the need for multiple point solutions.

In addition to VPN connectivity with partners, Synacor also needed to provide remote voice and data connectivity for a significant portion of its workforce. To tie all of the infrastructure and security solutions together and serve as the nerve center of Synacor network defenses, the company deployed the Cisco Security Monitoring, Analysis & Response System.

These appliances efficiently aggregate and synthesize massive amounts of network and security data and use sophisticated event correlation and validation intelligence to help

administrators more effectively identify and respond to threats. The solution also serves as a central repository for all auditing and compliance information.

Business Results

Today, Synacor and its global broadband affiliates are benefiting from state-of-the-art business network and network defenses. Synacor's partners are able to use their services to offer published and premium content to their customers with total confidence that all subscribers, content and financial data are protected.



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