

Lenovo Enhanced Experience



Lenovo announces the Windows 7 Lenovo Enhanced Experience—a certification only available on Lenovo products that consists of powerful features, tools and optimizations designed to improve system performance and enhance the computing experience when running Windows 7 on Lenovo PCs. It's the result of joint engineering between Lenovo and Microsoft designed to help consumers and small business customers enrich their experience with Windows 7.

Among the key benefits of the Lenovo Enhanced Experience certification is advanced performance tuning, which enables Think PCs to start-up significantly faster than identically configured non-optimized PCs. For example,

on select Think PCs, Windows 7 starts up to 56% faster compared to running Windows XP or Vista, and shuts down in as few as five seconds. Enhanced Experience PCs also include performance-optimized ThinkVantage Technologies for advanced productivity and security on Think PCs.

A Faster and More Secure Windows 7 Experience

Lenovo developed its Think-branded solution for business customers around three core areas: fast performance, business-optimized features and safeguarding data. Think-branded PCs, including ThinkPad notebooks, ThinkCentre desktops and ThinkStation workstations, provide these enhanced benefits when running with Windows 7.

Faster PC Processing

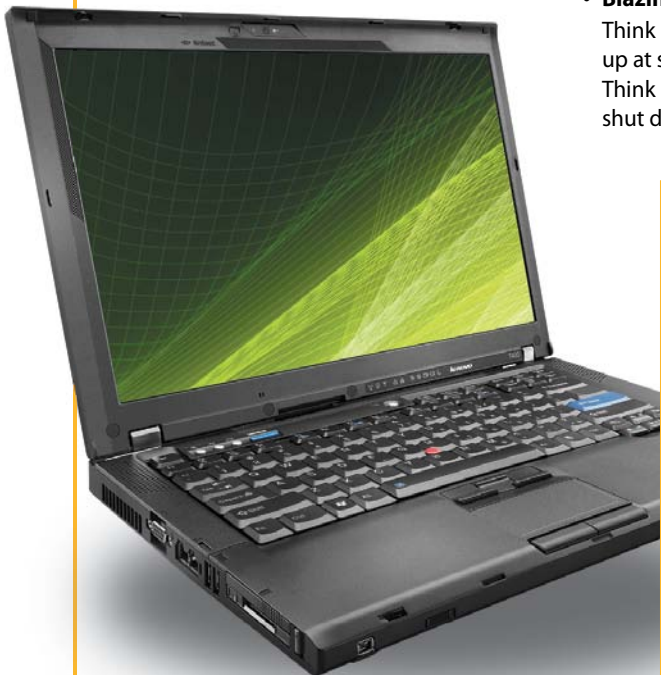
- **Blazing Performance**
Think PCs running Windows 7 start up at speeds up to 56% faster than Think PCs running XP or Vista, and shut down in as few as five seconds.

Built for Business

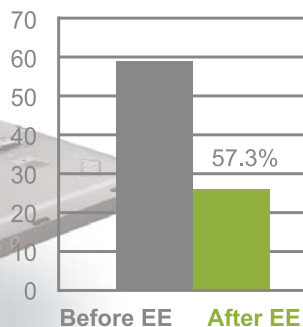
- **Reach Out and Touch Technology**
Multi-touch screens on the ThinkPad X200 Tablet and T400s notebook use Lenovo's SimpleTap technology and Windows 7 to make navigation easier.
- **Work from Anywhere**
Windows 7 Lenovo Enhanced Experience Think PCs support multiple Web connections. Select models support 802.11n Wi-Fi, 3G Mobile Broadband, 4G WiMAX and Bluetooth. Access Connections technology automatically switches users between wired and wireless connections.

Innovative Data Security

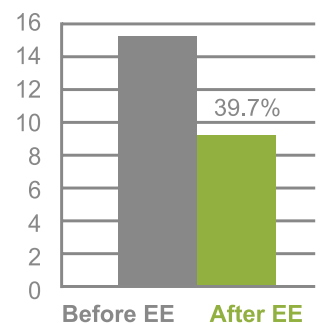
- **Swipe for Secure Access**
Optional fingerprint readers provide quick and convenient log-in and drives security compliance.
- **Manage Hardware Passwords**
Remotely manage employee hard drive passwords.
- **One-Button Rescue and Recovery**
Restore and rescue lost files, and protect systems against corruption.



Sample boot improvement



Sample shutdown improvement



Lenovo systems that are optimized with the Windows 7 Lenovo Enhanced Experience will start up at rates that are up to 57% faster and shut down faster than before as well.